

Second Regular Session
Seventy-fifth General Assembly
STATE OF COLORADO

PREAMENDED

*This Unofficial Version Includes Committee
Amendments Not Yet Adopted on Second Reading*

LLS NO. 26-0299.01 Sarah Lozano x3858

SENATE BILL 26-131

SENATE SPONSORSHIP

Ball and Pelton B., Amabile, Coleman, Jodeh

HOUSE SPONSORSHIP

Woodrow and Woog,

Senate Committees

Finance
Appropriations

House Committees

Finance
Appropriations

A BILL FOR AN ACT

101 **CONCERNING PROTECTIONS AGAINST ABUSIVE PRACTICES IN SPORTS**
102 **BETTING.**

Bill Summary

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <http://leg.colorado.gov>.)

The bill creates certain requirements and prohibitions related to sports betting.

Section 2 of the bill adds definitions to the statutes regulating sports betting.

Section 3 prohibits a person licensed by the Colorado limited gaming control commission (commission) to operate an internet sports

Shading denotes HOUSE amendment. Double underlining denotes SENATE amendment.
Capital letters or bold & italic numbers indicate new material to be added to existing law.
Dashes through the words or numbers indicate deletions from existing law.

SENATE
3rd Reading Unamended
April 28, 2026

SENATE
Amended 2nd Reading
April 27, 2026

betting operation (internet sports betting operator) from:

- Accepting more than 5 separate deposits from an individual in a 24-hour period;
- Limiting the size and frequency of deposits or bets because an individual obtains a financial benefit as a result of placing the bet or due to the individual's betting activities, unless the betting activities constitute a suspicious betting activity or are indicative of a gambling disorder; or
- Initiating or sending mobile device push notifications or text messages to account holders in the state soliciting bets or deposits.

Section 4 prohibits a person from:

- Including enhanced payout promotions or information on how to place a sports bet in an advertisement or promotion for a sports betting operation; or
- Broadcasting an advertisement or promotion for a sports betting operation from 8 a.m. to 10 p.m. or during a live broadcast of an athletic competition.

Section 4 also requires:

- A sports betting operator or internet sports betting operator to comply with certain requirements in contracting with and compensating a third party for marketing and advertising services; and
- An internet sports betting operator to provide to the division of gaming in the department of revenue data and metrics related to the operator's sports betting operation for the preceding calendar year. The division must comply with certain confidentiality requirements and compile the data into a public report every 3 years starting on January 1, 2029.

Section 5 prohibits an internet sports betting operator from offering or accepting a proposition bet or directly or indirectly accepting deposits using a credit card in connection with the acceptance of a sports bet (prohibitions). A violation of a prohibition constitutes a class 2 misdemeanor.

Section 6 allows the commission to assess a maximum penalty of \$25,000 against a violator of a prohibition.

Section 7 requires that the amount of money annually transferred from the sports betting fund to the water plan implementation cash fund is no less than the amount transferred to the water plan implementation cash fund in the previous state fiscal year, to the extent the unexpended and unencumbered money in the sports betting fund permits.

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SECTION 1. In Colorado Revised Statutes, 44-30-1501, **add** (8.7) as follows:

44-30-1501. Definitions - rules.

Definitions applicable to this part 15 also appear in section 44-30-103 and article 1 of this title 44. As used in this part 15, unless the context otherwise requires:

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(8.7) "PUSH NOTIFICATION" MEANS AN AUTOMATIC ELECTRONIC MESSAGE, INCLUDING A TEXT MESSAGE, DISPLAYED ON AN ACCOUNT HOLDER'S MOBILE DEVICE WHEN THE USER INTERFACE FOR AN INTERNET SPORTS BETTING OPERATION IS NOT ACTIVELY OPEN OR VISIBLE ON THE MOBILE DEVICE.

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SECTION 2. In Colorado Revised Statutes, 44-30-1506, **amend** (5)(a) introductory portion, (5)(c), (5)(d), and (8); and add (5)(a.5) as follows:

44-30-1506. Operations - eligibility to place bets - record-keeping - information sharing - internet sports betting operator requirements.

(5) (a) A sports betting operator shall promptly AS SOON AS PRACTICABLE report to the division:

(a.5) A SPORTS BETTING OPERATOR SHALL SIMULTANEOUSLY REPORT INFORMATION DESCRIBED IN SUBSECTIONS (5)(a)(II) AND (5)(a)(III) OF THIS SECTION TO THE RELEVANT SPORTS GOVERNING BODY.

(c) The division shall ~~given good and sufficient reason,~~ USE

1 REASONABLE EFFORTS TO cooperate with a sports governing body and
2 sports betting operators to ensure the timely, efficient, and accurate
3 sharing of information for the sole purpose of ensuring the integrity of
4 their sport.

5 (d) The division and sports betting operators shall ~~given good and~~
6 sufficient reason, USE REASONABLE EFFORTS TO cooperate with
7 investigations conducted by sports governing bodies and shall cooperate
8 with law enforcement agencies, including providing or facilitating the
9 provision of account-level betting information and any available audio or
10 video files relating to persons placing bets.

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12 (8) (a) (I) An internet sports betting operator shall accept bets only
13 from ~~persons~~ INDIVIDUALS physically located within the state of
14 Colorado. An internet sports betting operator may establish and fund
15 sports wagering accounts electronically through commission-approved
16 mobile applications and digital platforms.

17 (II) AN INTERNET SPORTS BETTING OPERATOR SHALL NOT ACCEPT
18 MORE THAN SIX SEPARATE DEPOSITS FROM AN INDIVIDUAL DURING A
19 GAMING DAY, WHICH IS A CONTINUOUS TWENTY-FOUR-HOUR PERIOD
20 ESTABLISHED BY AN INTERNET SPORTS BETTING OPERATOR TO RECORD,
21 RECONCILE, OR REPORT GAMING ACTIVITY FOR TAX OR REGULATORY
22 PURPOSES.

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24 (b) AN INTERNET SPORTS BETTING OPERATOR SHALL NOT INITIATE
25 OR SEND MOBILE DEVICE PUSH == NOTIFICATIONS, INCLUDING ALERTS, TO
26 ACCOUNT HOLDERS IN THE STATE RELATING TO THE SOLICITATION OF BETS
27 OR DEPOSITS FROM THE INTERNET SPORTS BETTING OPERATOR'S INTERNET

1 SPORTS BETTING PLATFORM.

2 (c) NOTHING IN THIS SUBSECTION (8) REQUIRES THE COMMISSION
3 TO CREATE, SUBMIT, OR MODIFY A REPORT, DATA SUBMISSION, OR OTHER
4 REPORTING REQUIREMENT.

5 **SECTION 3.** In Colorado Revised Statutes, **add** 44-30-1506.5
6 and 44-30-1507.5 as follows:

7 **44-30-1506.5. Advertisement prohibitions - definition.**

8 (1) (a) AS USED IN THIS SECTION, UNLESS THE CONTEXT
9 OTHERWISE REQUIRES, "MARKETING AFFILIATE" MEANS A PERSON THAT
10 PROMOTES A SPORTS BETTING OPERATION IN EXCHANGE FOR A
11 COMMISSION OR FEE.

12 (b) "MARKETING AFFILIATE" DOES NOT INCLUDE A BROADCASTER.

13 (2) A SPORTS BETTING OPERATION OR THE SPORTS BETTING
14 OPERATION'S MARKETING AFFILIATES SHALL NOT TARGET PERSONS UNDER
15 TWENTY-ONE YEARS OLD OR CREATE ADVERTISING CONTENT THAT IS
16 CLEARLY MEANT, BECAUSE OF THE CONTENT'S MESSAGE OR GRAPHICS, FOR
17 AN AUDIENCE UNDER TWENTY-ONE YEARS OLD.

18 (3) A SPORTS BETTING OPERATION OR THE SPORTS BETTING
19 OPERATION'S MARKETING AFFILIATES SHALL NOT ADVERTISE ON MEDIA,
20 INCLUDING BROADCAST, CABLE, RADIO, PRINT, AND DIGITAL
21 COMMUNICATIONS, FOR WHICH THE MAJORITY OF THE DEMOGRAPHIC
22 AUDIENCE IS REASONABLY EXPECTED BY THE SPORTS BETTING OPERATION
23 OR SPORTS BETTING OPERATION'S MARKETING AFFILIATE TO BE UNDER
24 TWENTY-ONE YEARS OLD. THIS SUBSECTION (3) DOES NOT APPLY TO
25 PUBLIC VENUES WHERE THE DEMOGRAPHICS OF ATTENDEES CANNOT BE
26 DETERMINED.

27 **44-30-1507.5. Internet sports betting operations - data**

1 **submission requirement - report by the division.**

2 (1) NO LATER THAN FEBRUARY 1, 2028, AND NO LATER THAN EACH
3 FEBRUARY 1 THEREAFTER, AN INTERNET SPORTS BETTING OPERATOR
4 SHALL PROVIDE TO THE DIVISION ALL TRANSACTIONAL DATA AND METRICS
5 RELATED TO THE INTERNET SPORTS BETTING OPERATOR'S INTERNET
6 SPORTS BETTING OPERATION FOR THE PREVIOUS CALENDAR YEAR.

7 (2) THE DATA AND METRICS PROVIDED PURSUANT TO SUBSECTION
8 (1) OF THIS SECTION:

9 (a) SHALL BE REDACTED TO EXCLUDE PERSONALLY IDENTIFIABLE
10 INFORMATION; AND

11 (b) ARE EXEMPT FROM THE "COLORADO OPEN RECORDS ACT",
12 PART 2 OF ARTICLE 72 OF TITLE 24.

13 (3) NO LATER THAN JANUARY 1, 2029, AND NO LATER THAN
14 JANUARY 1 EVERY THREE YEARS THEREAFTER, THE DIVISION SHALL
15 COMPILE THE DATA PROVIDED PURSUANT TO SUBSECTION (1) OF THIS
16 SECTION INTO A REPORT ON INTERNET SPORTS BETTING IN THE STATE AND
17 PUBLISH THE REPORT ON THE DIVISION'S WEBSITE.

18 **SECTION 4.** In Colorado Revised Statutes, **amend 44-30-1511**
19 as follows:

20 **44-30-1511. Unlawful acts.**

21 (1) In addition to the prohibitions in section 44-30-801, it is
22 unlawful for: ~~any person:~~

23 (a) A PERSON to charge, in connection with the placement or
24 acceptance of a bet, a commission or fee greater than or less than that
25 fixed by the commission;

26 (b) A PERSON to accept a bet by any person under twenty-one
27 years of age; ~~or~~ OLD;

1 (c) A PERSON to accept a bet at any place or in any manner other
2 than a place or manner authorized and specified in a sports betting
3 license; OR

4 (d) AN INTERNET SPORTS BETTING OPERATOR TO ACCEPT DEPOSITS
5 USING A CREDIT CARD, EITHER DIRECTLY OR INDIRECTLY, INCLUDING
6 THROUGH AN ACCOUNT FUNDED BY A CREDIT CARD, IN CONNECTION WITH
7 THE ACCEPTANCE OF A SPORTS BET.

8 **SECTION 5.** In Colorado Revised Statutes, 44-30-524, **amend**
9 (1)(b) introductory portion and (1)(b)(III) as follows:

10 **44-30-524. Suspension or revocation of license - grounds -**
11 **penalties.**

12 (1) (b) The commission may suspend or revoke a license granted
13 pursuant to this article 30 for a violation by the licensee or an officer,
14 director, agent, member, or employee of the licensee, after notice to the
15 licensee, the opportunity for a hearing, and upon proof by a
16 preponderance of the evidence as determined by the commission.
17 Violations that may warrant license suspension or revocation include
18 violations of this article 30, any rule ~~promulgated~~ ADOPTED by the
19 commission, any provision of article 33 of this title 44, or any rule
20 ~~promulgated~~ ADOPTED by the executive director pursuant to section
21 44-33-108 (3) or conviction of a crime. In addition to revocation or
22 suspension, or in lieu of revocation or suspension, the commission may
23 impose a reprimand or a monetary penalty not to exceed the following
24 amounts:

25 (III) If the licensee is an operator OR AN INTERNET SPORTS
26 BETTING OPERATOR THAT VIOLATES SECTION 44-30-1511 (1)(d), the
27 amount of twenty-five thousand dollars;

1 **SECTION 6.** In Colorado Revised Statutes, 44-30-1509, **amend**
2 (2)(e) as follows:

3 **44-30-1509. Sports betting fund - wagering revenue recipients**
4 **hold-harmless fund - creation - rules - definitions - repeal.**

5 (2) For fiscal years commencing on or after July 1, 2024, from the
6 money in the sports betting fund, to the extent the unexpended and
7 unencumbered balance in the fund so permits, the state treasurer shall
8 distribute an amount equal to all revenue of the division annually derived
9 from the regulation of sports betting and fantasy contests, including
10 license fees, fines, and penalties, and the first twenty-nine million dollars
11 annually collected for payment of the sports betting tax as follows:

12 (e) Third, transfer all remaining unexpended and unencumbered
13 money in the fund that is subject to distribution pursuant to this
14 subsection (2) to the water plan implementation cash fund created in
15 section 37-60-123.3, WHICH AMOUNT MUST BE NO LESS THAN THE
16 AMOUNT TRANSFERRED TO THE WATER PLAN IMPLEMENTATION CASH FUND
17 IN THE PREVIOUS STATE FISCAL YEAR.

18 **SECTION 7.** In Colorado Revised Statutes, **44-30-1505, amend**
19 **(7) as follows:**

20 **44-30-1505. License classifications - number of licenses -**
21 **designated sports betting operators - qualifications - rules.**

22 (7) A sports governing body may petition the commission to
23 restrict, limit, or exclude a type of wager the outcome of which is solely
24 determined by the actions of a single player CERTAIN TYPE OF WAGER
25 WITH RESPECT TO SPORTING EVENTS OF THE SPORTS GOVERNING BODY.
26 Upon receiving such a petition, the commission shall review the request
27 in good faith, seek input from the sports betting operators on the petition,

1 and, if the commission deems it appropriate, adopt rules to restrict, limit,
2 or exclude that type of wager.

3 **SECTION 8.** **Act subject to petition - effective date -**
4 **applicability.** (1) This act takes effect at 12:01 a.m. on the day following
5 the expiration of the ninety-day period after final adjournment of the
6 general assembly (August 12, 2026, if adjournment sine die is on May 13,
7 2026); except that, if a referendum petition is filed pursuant to section 1
8 (3) of article V of the state constitution against this act or an item, section,
9 or part of this act within such period, then the act, item, section, or part
10 will not take effect unless approved by the people at the general election
11 to be held in November 2026 and, in such case, will take effect on the
12 date of the official declaration of the vote thereon by the governor.

13 (2) This act applies to conduct occurring and agreements entered
14 into on or after the applicable effective date of this act.