

March 5, 2026

**Statement in Support of HB26-1117
Mobile Cannabis Hospitality and Temporary Event Permits**

Chair and Members of the Committee,

My name is **Victoria Osler**, and I am the owner and operator of **Dreamy Illusions**, a mobile cannabis hospitality business based in Denver, Colorado. I am also a **woman owned and social equity entrepreneur** who built my business using my personal savings with the goal of creating a safe, compliant, and responsible space for adult cannabis consumers.

Colorado has been a national leader in cannabis policy since the passage of Amendment 64. The state created a regulated system under Title 44, Article 10 of the Colorado Revised Statutes that prioritizes safety, compliance, and accountability. However, one of the biggest challenges that still exists in Colorado is the lack of legal places where adults can responsibly consume cannabis outside of their homes.

Most public consumption is illegal. At the same time, only a small number of municipalities allow licensed cannabis hospitality spaces. This creates a gap where consumers legally purchase cannabis but have very few lawful places to consume it. As a result, many people turn to unregulated environments or public spaces, which is exactly what Colorado's regulatory system was designed to prevent.

Businesses like **Dreamy Illusions** were created to solve this problem.

My mobile hospitality business provides a controlled and monitored environment where adults over the age of twenty one can gather responsibly. Our operations focus heavily on safety and compliance. We verify identification, enforce responsible consumption practices, maintain driver separation from the passenger area, and operate with ventilation and safety protocols that align with Colorado regulations.

House Bill 26-1117 would create an important opportunity for regulated cannabis hospitality businesses to participate in **temporary permitted events**. This allows licensed operators to host or participate in festivals, private events, tourism experiences, and community gatherings in a legal and structured way.

For mobile cannabis hospitality operators like Dreamy Illusions, this legislation is critical.

Small operators like myself have invested significant time, energy, and financial resources into building compliant businesses in a highly regulated industry. As a woman owned social equity business owner, I did not come into this industry with large investors or corporate backing. I built my company from the ground up because I believe in responsible cannabis hospitality and the economic opportunities it can create for local communities.

However, without expanded opportunities such as temporary hospitality event permits, mobile cannabis lounges have very limited ways to operate and generate revenue. Many operators struggle simply because the regulatory structure has not fully caught up with the demand for safe and regulated cannabis experiences.

HB26-1117 helps address this gap by allowing licensed businesses to bring regulated hospitality services to permitted events while maintaining oversight and compliance with state law.

This bill supports responsible consumption, promotes tourism, creates small business opportunities, and helps move cannabis use out of public spaces and into regulated environments that prioritize safety.

For Dreamy Illusions and other mobile hospitality operators, this legislation represents an opportunity not just to grow but to **survive and operate within the intent of Colorado's cannabis laws**.

Colorado has always led the nation in cannabis innovation and regulation. Passing HB26-1117 continues that leadership by creating practical solutions that support responsible consumption while also supporting small and social equity businesses.

Thank you for your time, your leadership, and your continued work to support safe and responsible cannabis policy in Colorado.

Respectfully,

Victoria Osler
Owner and Operator
Dreamy Illusions Mobile Cannabis Hospitality
Denver, Colorado

March 4, 2026

To the Committee:

Statement Supporting HB26-1117 and Mobile Cannabis Hospitality in Colorado

House Bill 26-1117 builds upon Colorado's existing cannabis regulatory framework established under **Colorado Amendment 64** and the regulated marijuana code contained in **Title 44, Article 10 of the Colorado Revised Statutes**.

Under current Colorado law, marijuana consumption is generally prohibited on the premises of regulated marijuana businesses unless it occurs within a licensed hospitality business. Colorado Revised Statutes §44-10-701 makes it unlawful for retail or medical marijuana businesses to allow consumption on their premises except in licensed hospitality spaces.

Colorado created the **marijuana hospitality business license** under Colorado Revised Statutes §44-10-609, which authorizes licensed premises where adults 21 and older may consume marijuana under strict operational requirements. These businesses must prohibit alcohol consumption, cannot sell or distribute marijuana on-site, must restrict entry to individuals 21+, and must ensure consumption is not visible from outside the premises.

Despite these regulations, hospitality opportunities remain limited and are largely confined to jurisdictions that have adopted local rules allowing them. As a result, most cannabis events in Colorado currently cannot legally provide a designated consumption space.

HB26-1117 addresses this gap by creating a **Temporary Hospitality Event Permit** that allows licensed marijuana hospitality businesses to host time-limited events where adults may legally consume cannabis in a controlled and permitted environment. These events must operate within strict safeguards already embedded in Colorado law, including:

- age-restricted access (21+)
- controlled entry points and security
- compliance with local zoning, fire, and public health regulations

- prohibition on alcohol sales
- prohibition on marijuana sales or distribution at the event

These provisions maintain consistency with Colorado’s existing regulatory framework while providing a practical pathway for temporary hospitality events.

Importantly, the bill also creates opportunities for **innovative hospitality models, including mobile cannabis hospitality operations**, that can serve licensed events while maintaining full compliance with state law. Mobile hospitality concepts can provide controlled consumption environments at permitted venues such as festivals, private events, cultural gatherings, and tourism experiences. This approach helps ensure that cannabis consumption occurs in monitored, responsible environments rather than in public spaces where it may violate existing laws.

By extending the privileges of licensed hospitality businesses to temporary events, HB26-1117 supports the intent of Colorado’s marijuana regulations: to move cannabis activity into transparent, regulated environments that prioritize public safety, responsible consumption, and community oversight.

Mobile hospitality operators can play a meaningful role in achieving these goals by providing flexible, compliant consumption spaces that support local businesses, encourage collaboration across licensed cannabis sectors, and strengthen Colorado’s leadership in responsible cannabis regulation.

Sincerely,

Alisha Gallegos

Owner/Operator

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