

SB131_L.001

SENATE COMMITTEE OF REFERENCE AMENDMENT

Committee on Finance.

SB26-131 be amended as follows:

1 Amend printed bill, page 7, strike lines 23 through 25 and substitute:

2 "(2) A PERSON SHALL NOT ADVERTISE OR PROMOTE A SPORTS
3 BETTING OPERATION BY OR ON BEHALF OF A SPORTS BETTING OPERATOR:

4 (a) IN MEDIA OUTLETS, INCLUDING SOCIAL MEDIA, VIDEO, AND
5 TELEVISION PLATFORMS, WHERE THIRTY PERCENT OR MORE OF THE
6 AUDIENCE IS REASONABLY EXPECTED TO BE UNDER TWENTY-ONE YEARS
7 OLD, UNLESS ADEQUATE CONTROLS ARE IN PLACE TO PREVENT THE
8 DISPLAY, DISSEMINATION, OR DISTRIBUTION OF THE ADVERTISEMENT OR
9 PROMOTION TO INDIVIDUALS UNDER TWENTY-ONE YEARS OLD, INCLUDING
10 BY USE OF AGE CATEGORY EXCLUSIONS AND SIMILAR MECHANISMS;

11 (b) IN MEDIA OUTLETS NOT DESCRIBED IN SUBSECTION (2)(a) OF
12 THIS SECTION, INCLUDING SOCIAL MEDIA, VIDEO, AND TELEVISION
13 PLATFORMS, UNLESS THE PERSON UTILIZES ALL AVAILABLE TARGETED
14 CONTROLS TO EXCLUDE INDIVIDUALS UNDER TWENTY-ONE YEARS OLD
15 FROM VIEWING THE ADVERTISEMENT OR PROMOTION; OR

16 (c) AT EVENTS THAT ARE INTENDED TO BE ATTENDED BY
17 INDIVIDUALS UNDER TWENTY-ONE YEARS OLD IF THIRTY PERCENT OR
18 MORE OF THE ATTENDEES ARE REASONABLY EXPECTED TO BE UNDER
19 TWENTY-ONE YEARS OLD."

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